

St. Matthew's Elementary School - Parish Education Committee – April 2024

Report: Events & Fundraising (Lisa Smith)

Hot Lunch

- T3 starts this Wednesday with White Spot! Highest number of orders yet!
- Committee is set up for success with Wendy attending to support.
- Last week there was a bit of a mix up with the order (it was the order from the snow day). A few families were impacted and Joan is getting them all credited accordingly.

Pancake Breakfast

- Done for the year – last breakfast was April 14 and we served 200 on the dot (lower than usual, but was still a vibrant event).
- We more than made our profit goal of \$1500 from the 3 breakfasts combined in 2023/24 (ended at \$2355). Recall, this event is more geared towards community building.
- We are not losing any key members next year, but the year after we will be losing one of our main cooks and Dominic (who support clean up). We are already thinking ahead and Dominic has offered to continue to support provided the volunteers stay and give him a really good hand. We will sort all of this out!

Walkathon (May 10)

- Kick off occurred on April 12 and the students have been really excited to get this going.
- Our first week brought in just a bit over \$3600, which is a slower start than in 2023 (with just over \$5K after week 1).
- We are trying to stay very much on track with 2023, so we have offered a school wide incentive – if we make it to a total of \$10K after Thursday of this week, we will give every student a treat, handed out by a very special guest (to be disclosed at our PEC meeting, top secret).
- Would appreciate our committee doing anything we can to encourage donations within the school community.
- Volunteer meeting taking place this Thursday night and Ray and Randy are running day of – meeting with Ray this week to prep as well and he and Ms. Welsh will have tested out the route once more on Monday afternoon.
- CWL is cooking the food, all food has been donated. Our only expense for this event is the prizes.
- Grand prize has been booked at the Otter Coop but is on June 1, when there is a track meet. If the winning class is a track class, then the other option is an all-inclusive movie day (treats, etc.) at the theatre.

Carnival (June 8)

- Planning is going really well - \$5610 in corporate and ministry sponsorships so far and all the main supplies are ordered.
- This committee is meeting frequently, including Wednesday of this week.
- Advertising has started, including during the pancake breakfast.

Parish Dinner & Dance (June 1)

- Alexandra Jose continues to support this and is currently scheduling volunteers to help sell tickets.
- Those unable to support this event are being deployed to the Walkathon and/or Carnival.
- We need to revisit our support on this in 2024/25 as there hasn't been a ton assigned to our parent volunteers. Alex Jose continues to be able to help with this, even though she'll be done at the school, but I think it is important we align on our role going forward.

Radar

- Will set up time with Michael before the end of the year to talk about events and fundraising in 2024/25. We have discussed doing some family events/socials in 2024/25.
- I have been actively supporting the hiring committee as well and am really excited about some of the tremendous people we have coming our way!